

DON'T SHOOT.  
I want to grow up.



Operation CeaseFire  
New Jersey

[www.nj.gov/oag/ceasefire](http://www.nj.gov/oag/ceasefire)

Design courtesy of CeaseFire Illinois

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# The Campaign to *Stop* the Next Shooting!

Operation CeaseFire New Jersey, is a statewide anti-violence campaign designed to stop the next shooting. Funded through the New Jersey Office of the Attorney General—Department of Law and Public Safety and the divisions of Criminal Justice and New Jersey State Police. Operation CeaseFire New Jersey is modeled after the Operation Ceasefire Chicago. Operation CeaseFire, mobilizes the community and law enforcement to work in a collaborative partnership to reduce community violence by stopping the next shooting. This initiative is a strategic, data-driven, problem-solving approach to reducing gun violence in selected communities through a collaborative partnership between law enforcement and the community. The principal goal of this dynamic program is to achieve a substantial near-term impact on gun violence.



Operation CeaseFire New Jersey

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## Mission

The mission of Operation CeaseFire New Jersey: *The Campaign to Stop the Next Shooting* is to engage the community, law enforcement, the clergy and other key stakeholders in an anti-violence crime prevention strategy to improve the quality of life by stopping the next shooting.

## 5 Core Components

- Community Mobilization
- Trained Outreach Worker
- Public Awareness
- Clergy/ Faith Based
- Law Enforcement and Prosecution

This initiative is made possible by a grant from the NJ Office of the Attorney General—Department of Law and Public Safety, divisions of Criminal Justice and NJ State Police in partnership with local, state and federal members of the local Operation CeaseFire Core Group.

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